Palmer Museum of Art
Undergraduate Internship Project Description

Title of Internship: Design-Storytelling Internship

Dates of Internship: Ongoing project, offered every term/year

Hours per week: 8-10 hours per week

Schedule: Shifts can be flexible, depending on class schedules, but applicants must be available between 9am-4:30pm weekdays and some evenings/weekends.

Staff Supervisor: Sarah Anne Wharton, Communications Assistant

Brief Description of Internship:
The Museum Communications Intern will work with the museum’s communications assistant to develop visual media for marketing programs and events as well as creative content marketing. Craft visual communication tools and create compelling narratives to inform, inspire and engage with a variety of museum audiences. This intern will collaborate heavily with other departments to plan and create photography, video and print materials.

Qualifications Needed:
- Proficiency with Adobe Creative Cloud, especially Photoshop, Illustrator and Premiere (or comparable software)
- Proficiency in digital photography and videography
- Strong communication and interpersonal skills
- Graphic design sensibility
- Passion for storytelling
- Receptivity to feedback
- Strong attention to detail
- Ability to work both independently and within a team
- Genuine interest in art, technology and current events

Learning Objectives:
- Gain experience in developing visual and digital strategies for marketing, communications and advertising practices
- Hone video, photography and content planning skills
- Become familiar with the inner workings of an art museum and gain familiarity with the processes related to cross-departmental collaboration